

# KENYA FILM CLASSIFICATION BOARD **E-NEWS**

## Government Spokesperson Lauds Board's Regulatory Work



*The Government Spokesperson, Col. (Rtd) Cyrus Oguna, during a courtesy call at KFCB*

**T**he Office of the Government Spokesperson has lauded the Board's Regulatory work as well as its sustained Child Online Safety campaigns

Speaking during a courtesy call to the Board's CEO, Dr. Ezekiel Mutua, on 29<sup>th</sup> March, 2021, the Government Spokesperson, Col. (Rtd) Cyrus Oguna, expressed a desire to partner with KFCB in communicating Government

programs and projects through film and broadcast content.

Discussions during the courtesy call also included other issues such as the breakdown of Kenya's moral fabric, degradation and objectification of women in Art, film and broadcast content and the need to engage on a sustained and structured campaign to reverse the trend.

# Double I Kids for Clean Content



*Ian Maina and Ivy Maina interviewing Dr. Mutua on Clean Content*

**I**an Maina and Ivy Maina aged 12 and 10 respectively visited the Board on 12th April 2021 and interviewed the Board's CEO, Dr. Ezekiel Mutua on clean content related issues for their Double I YouTube Channel. The duo are evidence that children can

venture into the creative sphere as content creators and not just consumers.

“You know that the campaign for clean content is bearing fruit when kids venture into content creation. The best way to protect children from the negative effects

of the internet is to empower them with information on safe and responsible use of the media,” said Dr. Mutua.

It is definite that every member of the society has a vital role in promoting wholesome content, children included.

## Big Win as Court Rejects Petition on Banned Film

**M**ombasa High Court Judge, Eric Ogola, dismissed a petition seeking to lift a ban on Rafiki film that KFCB banned in April 2018 due to its homosexual theme and clear intent to promote lesbianism in Kenya contrary to the law.

Justice Ogola in his ruling stated that the petition lacked merit and was an abuse of the judicial process.

In April 2020, Nairobi High Court Judge J.A. Makau upheld the decision by the Board to ban Rafiki film, noting that the ban did not in any way violate artistic freedom of expression but instead protects the society from moral decay.

In 2018 the Board banned Rafiki film due to its homosexual theme and scenes that run counter to the law, culture and moral values of the people of Kenya and a clear

intent to legitimize lesbianism in Kenya.



# Award-Winning Music Star Visits the Board



*Dr. Ezekiel Mutua with Kelvin Kioko, popularly known as Bahati, during a courtesy call.*

**P**opular musician, Kevin Kioko aka Bahati paid the Board's CEO Dr. Ezekiel Mutua a courtesy call that fostered discussions around collaborations in promoting clean content and the fight against Gender-Based

Violence in Kenya. The award-winning star is also celebrating his 7th anniversary in the music industry where he is involved in label productions as well as singing. His hallmark to fame was the hit 'Mama' which has given birth to

many other hits and seen EMB records come to life. Bahati evidences that the Creative Economy is a frontier for job and wealth creation in Kenya. His journey to fame has seen him earn the moniker 'Mtoto wa Diana'.

## TV Station slapped with fine for contravening Programming Standards



**A** Vernacular broadcaster, Mt. Kenya TV, gained notoriety for airing content of adult nature against the Watershed Principle.

The Station that broadcast pornographic content disguised as a children's cartoon program offended viewers especially by airing such content at a time

when children are home for the April school holidays.

Pooled efforts among Government entities saw the station fined a total of Ksh. 500,000 and put off air as well as tasked to work on their programming including having their content examined and classified by the Board.

# KFCB Hosts COVID-19 Vaccination Center for State Corporation CEOs



*Prof. Ludeki Chweya, Director General, Kenya School of Government (Centre) receives the jab.*

Following a request by the Ministry of Health (MoH) for the Board to host a COVID-19 vaccination Centre for State Corporation CEOs, the same was done at the Board's mini-theatre.

Dr. Ezekiel Mutua was among the top CEOs to be vaccinated

during the two-day exercise that also saw KFCB staff get the AstraZeneca jab against the pandemic on voluntary basis.

Other top officials who received the jab at the Board's vaccination centre included; Director-General of the Kenya School of Government

(KSG) Prof. Ludeki Chweya, Communications Authority of Kenya (CA) Ag. Director-General, Mercy Wanjau, Kenya Law Reform Commission Executive Director, Joash Dache and the newly appointed Data Commissioner, Immaculate Kassait, among others.



# Child Online Safety and Clean Content Campaigns

The Board is collaborating with the Communications Authority of Kenya (CA), Google, Eveminet Communications Solutions Limited, CODE-IP Trust and other public and private sector agencies on a Digital Parenting program that seeks to equip parents/caregivers with skills and

knowledge on digital parenting.

This is in a bid to champion child online safety as well as to protect children from exposure to inappropriate film and broadcast content especially during school holidays when children are at home and more vulnerable to exposure to inappropriate content.



**Some of Our Partners for the Digital Parenting Program**



...among other public & private entities



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## Child Online Safety Tips



**Protecting Children From Exposure to Harmful Content**



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## Child Online Safety Matters!



**Protecting Children From Exposure to Harmful Content**



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## UNITED FOR CLEAN CONTENT



### Dirty Content Erodes Morals



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### Stop Exhibiting Unclassified Content!

**Protecting Children From Exposure to Harmful Content**



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## Child Online Safety



**Protecting Children From Exposure to Harmful Content**



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## DID YOU KNOW?

**Content does not have to be dirty/vulgar in order to sell or entertain.**

**Protecting Children From Exposure to Harmful Content**



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## WATERSHED PERIOD (5:00 AM - 10:00 PM)

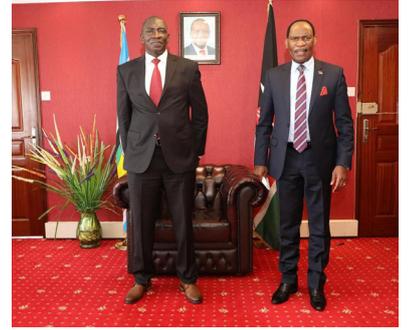
**Protecting Children From Exposure to Harmful Content**



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# EVENTS PICTORIAL

## 1 Government Spokesperson Board's Visit



## 2 Double I Kids Visit to the Board



## 3 Music Star's Visit the to Board



## 4 COVID-19 Vaccination



# Memories Are Made of:



*The Board of Directors led by Chairman, Bishop Jackson Kosgei and Board's CEO all branded*



*PSV Crackdown in Embu Region-Meru*



*At the Kenya Ni Mimi Upper Eastern Region-Isiolo County*



*A jig during the Kenya Scouts Association Founder's Day 2021*



*Well represented at the Firirinda concert cum fundraiser in aid of musician Dickson Munyonyi*



*At the Swahili Pot Hub for equipment donation*



*Getting ready for the World Scouts Parliamentary Union - Kenya induction in Mombasa*